

In association with



## Media information for Setting up a Workshop

**Setting up a Workshop** covers from beginning to end, all the model engineer needs to know to set-up their own workshop, with plenty of expert tips and leads.

### Good Woodworking menu

- Ratecard
- Production information & contacts
- Circulation
- Testimonials

**Format:** A4 full colour magazine

**Average issue size:** 100 pages

**Frequency:** 13 issues per year

**Cover price:** £3.30



### ADVERTISING RATES: All prices in £'s

Double Page Spread.....	£1370
Page.....	£820
Half page.....	£495
Quarter page.....	£297

Cover position .....	+10%
Guaranteed position .....	+10%
Loose inserts and bound inerts costs on request	

### CLASSIFIED

SCC (min 3cm x 1 column) £16.50

### MECHANICAL DATA: Height x Width

DPS Bleed.....	303 x 426mm
DPS Trim.....	297 x 420mm
DPS Type Area.....	267 x 370mm
Page Bleed.....	303 x 213mm
Page Trim.....	297 x 210mm
Page Type Area.....	267 x 184mm
Half Page horizontal.....	131 x 184mm
Half page vertical.....	267 x 89mm
Quarter page vertical.....	131 x 89mm
Quarter page horizontal.....	63 x 184mm
Eighth page.....	63 x 89mm

All rates are exclusive of VAT

### Notes:

- Please note that all prices quoted include full colour.
- VAT at 15% should be added to all prices. (UK Only)
- Advertising cancellations must be sent in writing 6 weeks prior to deadline

### Inserts info:

Quotes for inserts available on request

### PRODUCTION INFORMATION

**FILES:** JPGS: TIFFS: EPS (font included): Quark docs (include hi-res graphics and fonts): PDF

**GRAPHICS:** Resolution 300dpi

**Type area:** 267 x 184

**Final trim area:** 297 x 210

**Bleed area:** 303 x 213

**Copy to be sent via email:** [modelling@myhobbystore.com](mailto:modelling@myhobbystore.com)

To advertise please contact **Duncan Armstrong**, Senior Sales Executive

**TELEPHONE:** +44(0) 844 848 5238 **FAX:** +44(0) 1689 899 266

**Email:** [duncan.armstrong@myhobbystore.com](mailto:duncan.armstrong@myhobbystore.com)

**Website:** [www.myhobbystore.com](http://www.myhobbystore.com)

### TESTIMONIALS

*"We constantly advertise in both Model Engineer and Model Engineers Workshop as we get results every time!"*

Mark Smith, Chronos Ltd

